

# SPORTS ILLUSTRATED

40<sup>TH</sup>  
ANNIVERSARY  
SPECIAL

SOUTHWEST AIRLINES



# Look Who's 40!

Birthday Stories (p.82), Party Music (p.100)  
and (woo hoo) Hot Pants!





# June 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31		2		
5	6	7	8	9	10	
12	13		15	16		
19	20	21	22		24	25
26	27				1	2

## 1 VARIOUS CITIES

### Kids Bowl Free

Have your children come down with a severe case of the summer blues? Send boredom to the gutter and tell the kids to split for the lanes. Thanks to Kids Bowl Free, a nationwide, summer-long event, you can strike up some fun for the young ones and still have cash to spare. Now in its fourth year, Kids Bowl Free has more than 850 locations across the 50 states and it lasts roughly from June 1 through September 1. Register online at an alley near you and you'll receive two free games per child (mostly 12 and under; age restrictions vary by location) per day. What's the catch? Well, they've got to wear those ridiculous shoes. But fashion is a small price to pay for a rolling, bowling good time. And if parents are interested in knocking down some pins with the kiddos, reduced-rate family passes for the summer months are available as well. [kidsbowlfree.com](http://kidsbowlfree.com)

## 1 TAMPA, FLORIDA

### Cheetah Hunt and Cheetah Run

Busch Gardens Tampa Bay celebrates the world's swiftest land animal with the opening of two attractions, Cheetah Hunt and Cheetah Run. The first is a world-class roller coaster with twists, turns, and velocities that are said to emulate the sudden movements and high speeds of



Me-Wow Two new cheetah-inspired attractions