

IDEAS
INSIGHT
INSPIRATION**8** PROBLEM-SOLVERS OF THE MONTH**1. TEETIME-FRIENDLY MUG**

This refined ceramic cup has a clever zipper-inspired groove to help the string on your bag of Earl Grey stay put.

TO BUY: \$40 for two mugs and two coasters, mollaspace.com.

**2. NO-HAND STAND**

Slide your iPhone into the Movie-Peg's groove, then prop it up on a steady surface for smudge-free viewing. Comes in six film-inspired colors (Pretty in Pink, Blue Velvet).

TO BUY: \$8, movie-peg.com. (An iPad version, \$13, is also available.)

**4. MUFFIN-PAN SPONGE**

If you find yourself blurting out expletives as you try to remove baked-on spills after cupcake duty, this uniquely shaped Casabella sponge will help clean up the tin—and your language, young lady.

TO BUY: \$3, kingarthurfour.com.

**5. COLLAPSIBLE WHEEL BARROW**

Turns out, you can reinvent the wheel (barrow)—just check out this ground-loading model. Its low center of gravity reduces strain on your back to make hauling big piles a gentle fall breeze.

TO BUY: \$65, uncommongoods.com.

3. ALL-IN-ONE MAKEUP STICK

Hogwarts, eat your heart out. This truly magical wand features a coordinating eyeliner, highlighter, and eye shadow that fit together in a pen-size tube. There's also a three-in-one version for lips.

TO BUY: \$17, wanderlovebeauty.com.

**AND HAVE YOU HEARD ABOUT...?****6. DROPBOX.COM**

Tired of e-mailing files to yourself so you can access them from another location? Try this online backup site, where you can store up to two gigabytes for free. Install the software on two computers and the site will keep them in sync. Works interchangeably with a Mac, a PC, or a mobile phone.

7. RENTTHE RUNWAY.COM

If you don't want to spend \$\$\$ on a dress you'll wear once, maybe twice, sign up (for free) at this clothing-rental site. Generally, renting a piece from a designer like Hervé Léger, Catherine Malandrino, or Tibi costs about 10 percent of the retail price, which means you can score a \$1,500 cocktail dress for \$150—and that includes shipping both ways and dry cleaning. (To ensure a perfect fit, you can pick two sizes.)

8. JASMERE.COM

This group-buying site is similar to Groupon.com but focuses on discounted products from specialty retailers as opposed to community-centric deals. Once a sale on, say, art prints, beauty products, or sweet treats goes live, buyers have 24 hours to commit to purchasing. The more people who order, the higher the discount. When time is up, your credit card is charged the lowest price.