

LUCKY EDITOR'S PICK

Five Apps, Sites And Services That Make Online Shopping Easier

PUBLISHED ON DECEMBER 1, 2014, 12:05 PM



By **Maura Brannigan**
Digital Fashion News
Writer



Can't you tell from our well-researched content that we at *Lucky* spend hours (*hours!*) each day combing through our favorite e-commerce sites? With any given shopping story, you can rest assured we're presenting you with the best buys currently available on the interwebs—and that's our guarantee. But try as we might, we can't always be available to curate a selection of whatever item *you* may be currently searching for.

And that, friends, is where these five trusty apps, sites and services come in handy. As the e-commerce world seems to grow larger with each passing day, we've come back to these platforms time and time again to help us in our searches; no doubt you'll have the same luck with them as we have. **Read on for our top five recommendations!**

PriceBlink

What it is: This browser add-on automatically gives you a heads up when the item you're viewing can be found at a lower price somewhere else online.

How it works: When viewing a product on your computer, PriceBlink scans more than 4,000 competing merchants for lower prices. It will then display the less expensive finds right there in the same window. PriceBlink can be applied to just about everything, from clothing to appliances and decor to toys.