

Michelle Obama's Letter To Black Women

ESSENCE

COLLECTOR'S EDITION
40th
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**SPECIAL
REPORT**

**State
Of Black
Women
Today**

**Why
Black
Men
Love
You**

**FALL
FASHION**

**Best Trends
For Your
Body &
Budget**

40
**fierce &
fabulous**

**WOMEN WHO ARE
CHANGING THE WORLD**



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NAOMI, IMAN & LIYA

Collective Bargaining

A new breed of group-buying sites offers up to 90 percent off everything from fine dining to trendy spas. Check out these great daily buys and recent steals BY CLAIRE R. MCINTOSH



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	GROUPON.COM	BUYWITHME.COM	LIVINGSOCIAL.COM	JASMERE.COM
FEATURES	<p>DISCOUNTS OF UP TO 90%</p> <p>Click "buy" and rack up a deep discount if enough people sign up for the same deal. If too few sign up, the offer is off and you won't be charged. Save \$10 when a friend you've referred makes a purchase.</p>	<p>DISCOUNTS OF UP TO 80%</p> <p>Once the minimum number of people sign up for the deal, your card is charged. Print a voucher the next day. Unlike other sites, BuyWithMe makes some buys available for up to a week.</p>	<p>DISCOUNTS OF UP TO 90%</p> <p>If three friends purchase the same deal using your link, then yours is free.</p>	<p>DISCOUNTS OF UP TO 80%</p> <p>Order luxury items from specialty merchants at a discounted price. As more people buy the item you ordered during the offer, your price may go even lower. Refer a new user and get a \$10 credit.</p>
CITIES SERVED	<p>Birmingham, Charlotte, Cleveland, Dallas, Fort Worth, Jacksonville, Los Angeles, Louisville, Memphis, Miami, New Orleans, New York, Raleigh-Durham.</p>	<p>Boston, New York, Philadelphia, San Diego, Washington, D.C.</p>	<p>Boston, Houston, Minneapolis-St. Paul, New York, Washington, D.C.</p>	<p>Purchases can be shipped to your home anywhere in the continental U.S. Once the deal is completed, simply select your location.</p>
CHECK DAILY FOR	<p>Eyeglasses, movie tickets, pizza, fine and casual dining, fitness and dance classes, spa treatments, dog grooming, arts and crafts, car rentals.</p>	<p>Dry cleaning, catering services, food and drink, sporting events and activities.</p>	<p>Trapeze or martial arts classes, fine and casual dining, spa services, auto detailing, museum or movie tickets, bars.</p>	<p>Clothing, accessories, menswear, specialty foods, services, toys, jewelry, housewares, photo gifts.</p>
RECENT HOT OFFERS	<p>Atlanta: "A hair removal offer was so ridiculously good I bought four offers! It was \$180 for three sessions! I have friends who have spent thousands of dollars for the same services." —Dina P., 36</p>	<p>Washington, D.C.: 90 minutes of housecleaning services for \$50 (\$150 value). "I joined even though BuyWithMe doesn't yet serve my city, because when I travel it makes trying new things in other cities more economical." —Sheroon H., 36, Atlanta</p>	<p>New York: \$100 worth of Premier Cru Wine for \$50; Brazilian or other waxing treatment, \$58—a \$9 percent savings.</p>	<p>Nationwide: \$100 worth of organic cotton bed and bath linens from luxury eco-retailer Coyuchi for only \$39.</p>



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