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It to Have Fun

By Alison Storm

nd out their secrets for party planning success.

What's the fastest way to make a party flop?

Not being prepared.

How can hostesses reduce stress and have fun at their own events?

Have their responsibilities handled and believe in their work and themselves that they have done a good job. Don't ever be ashamed to ask for help.

Name: Taryn Scher

Age: 28

Location: Greer

Company: TK PR, tkpublicrelations.com



Best Party/Event You've Ever Been a Part Of:

Fashion Greenville (okay, and maybe my wedding)

What's behind your passion for parties?

Who doesn't love a great party? There's such a sense of accomplishment at a truly exceptional event when you look around the room and think, I did this.

What's your secret to throwing a really great party?

The key is having something unique. Every party should have one thing that people leave talking about. Recently, I developed a stiletto cam idea for one of my clients- so

now they bring The Official Stiletto Cam to events all around the Upstate- that has become the thing at events that everyone leaves talking about. At my own wedding, I focused on the cake- I wanted that to be the single thing that EVERYONE talked about, and sure enough it was...



What's your favorite reason for organizing a party?

I love little details that no one else would even think of... the things that if they weren't there, no one would notice, but because they are there make all the difference. It's those little details and bits of *specialness* that I thrive on.

What's the fastest way to make a party flop?

If you don't bother to confirm everything... twice. You can't rely on other people- as much as I wish that weren't the case. You absolutely must confirm with all your vendors and help and get everything in writing.

How can hostesses reduce stress and have fun at their own events?

Know that when you get home a big glass of wine is waiting on the dining room table and tomorrow it will all be over.



Name: Sheila Turner

Age: 25

Location: Spartanburg

Company: Southern Socials Event Planning, southernsocials.net

Best Party/Event You've Ever Been a Part Of:

That would be a close tie between my own